

# **MEDIAKIT 2026**

FACHWELT VERLAG

## **Social Media**

Our social media channel **IndustrieWelt** publishes cross-sector news about the process engineering, chemical, pharmaceutical, food, laboratory, and water and wastewater technology industries. Use our powerful channel to increase the impact of your campaigns!

Our social media experts will ensure a successful advertising campaign for your products. According to your specifications, we carry out a selection of the target groups you have named. You define the industries and the fields of activity of your potential customers.

#### **Total statistics**

**Subscribers** 

5.500

Interactions

Ø 100

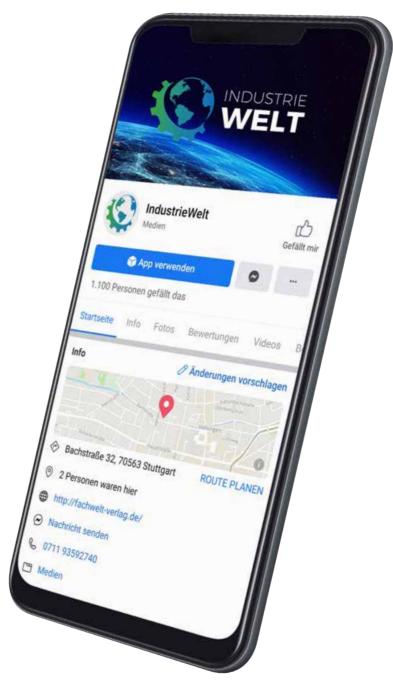
**Impressions** 

min. 20.000

### **Channels**



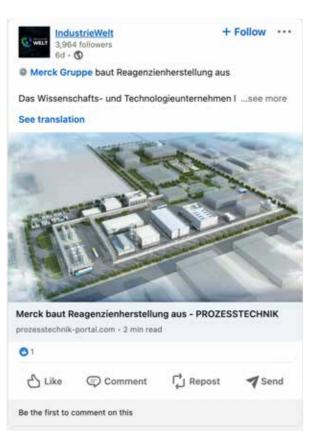




## **Social Media**



#### LinkedIn



**Image size** 1200 x 627

Text length 200 char.

Hashtags 6 terms

Impressions 8,000

Interactions
Ø 100

Subscribers 4,000

## Your advantages

- ✓ High range
- Great advertising effect at an attractive price
- ✓ Neutral recommendation character
- Attention grabbing presentation

## Social media campaign

- Selection according to industries and fields of activity
- ✓ Fast marketing of your products
- ✓ Product recommendation by us as a trade medium
- ✓ Link to your website or Youtube channel

## Facebook

**Image size** 1200 x 630

Text length 200 char.

Hashtags 6 terms

Impressions 8,000

Interactions Ø 100

Subscribers 1,500



Social media campaign

990,-

Data delivery via e-mail to daten@fachwelt-verlag.de

Social media campaign

990,-

## The publishing portfolio

Your success media for the industry











## Contact

## Do you have any questions? Feel free to contact us!



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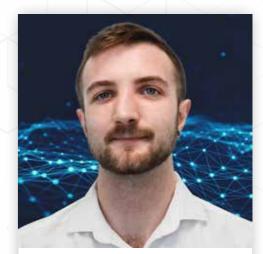
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#### **Credit institution**

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#### Ad rates

Prices in euros, valid from January 1, 2026

#### **Data delivery**

via email daten@fachwelt-verlag.de

#### **Terms and Conditions**

The general terms and conditions apply, which can be found at www.FACHWELT-VERLAG.de/agb can be viewed.

#### **Payment terms**

Direct debit and advance payment: 3% discount Within 10 days: 2% discount

# MORE DIGITIZATION MORE POSSIBILITIES MORE VALUE

As a qualified provider of digital media, we have a successful international presence. We communicate complex interrelationships to specific target groups in an understandable way. Our publishing program is continuously being expanded with new ideas and innovations. The high benefit for customers and readers is always the top priority in order to meet the wishes and goals of all.

